



# DRIVER SAFETY QUOTIENT OVERVIEW



The **Driver Safety Quotient (DSQ)** is a risk-tolerance personality assessment that helps organizations hire and develop safer drivers. DSQ helps you predict who is a high-risk driver before you hire. The reports also provide recommendations for training and coaching safer habits when behind the wheel.

## Why are Progressive Leaders Using the DSQ?

Want to decrease your incident rate of at-fault crashes, traffic tickets, and property damage? Research shows that Resistant drivers received 5 times more traffic tickets and were 2.3 times more likely to cause accidents on the road.

### DSQ IMPROVEMENTS

- Increased driver safety self-awareness
- Fewer at-fault crashes and injuries
- Less property damage
- Decreased insurance premiums
- Enhanced brand and image
- Improved employee engagement & reduced turnover

### What is Measured?

- Resistant vs Accommodating
- Anxious vs Calm
- Impatient vs Patient
- Distractible vs Focused
- Impulsive vs Cautious
- Thrill-Seeking vs Apprehensive




### Cost of Unsafe Drivers

**Motor vehicle accidents are the #1 cause of workplace fatalities & cost employers more than \$60 billion a year**  
*(Professional Safety, 2019)*

## How Can You Use the DSQ?

Hiring: Finding the Right Drivers & Operators	Training: Coaching & Managing for Success
<ul style="list-style-type: none"> <li>• Screening                             <ul style="list-style-type: none"> <li>• Identify candidates who will be safer vehicle operators on the road.</li> </ul> </li> <li>• Interviewing                             <ul style="list-style-type: none"> <li>• Improve your interview process by incorporating personalized, behavioral questions designed to address potential challenges and better assess "fit" for the particular driving position - eg. Long Haul Drivers vs Transit Operators.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Onboarding &amp; Training                             <ul style="list-style-type: none"> <li>• Help new hires assimilate with your values &amp; culture by personalizing your approach based on their unique profile.</li> </ul> </li> <li>• Managing &amp; Coaching                             <ul style="list-style-type: none"> <li>• Facilitate driver safety self-awareness with Participant Reports. Actively manage potential challenges and counterproductive behaviors based on each individual's strengths and blind spots.</li> </ul> </li> </ul>

## Our 3 Step Process

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**Step 1: Invite Participants**
  - Auto-send or manually send to each applicant or employee
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**Step 2: Participants Complete Assessment**
  - 7 minutes online, available 24/7
  - Mobile friendly
  - 25+ languages available
  - Basic reading level, no adverse impact
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**Step 3: Receive Reports**
  - Reports generated within minutes
  - Securely stored in our cloud-based Portal
  - Can be emailed directly to your inbox

### Findings:

Drivers and Operators who are **highly Resistant** had on average **53% more At-Fault Crashes**

Drivers and Operators who are **highly Distractible** had on average **80% more Vehicle Damage and 5x more traffic tickets**

Drivers and Operators who scored **highly Impulsive** had on average **68% higher crash rates**

TalentClick has provided us with an excellent tool to assess candidates and deliver the most qualified talent to our organization. We are impressed by their professionalism and responsive customer service acumen."

**- Manager, Transit Authority**

## Driver Safety Self-Awareness

Try our popular **Driver Safety Self-Awareness** eLearning course. This 60 minute online session provides participants with practical advice about how to monitor their own natural impulses and knee-jerk reactions to driving situations.

The course teaches them how to make safer decisions and modify their behaviors. The adaptive course content changes for each individual's unique DSQ profile, so they receive more personalized training rather than a one-size-fits-all experience.

